

SETUP GUIDE

Set Up Claude Code in 5 Minutes

Build apps, websites and automations from plain English — no coding experience needed.

01 — WHAT YOU'LL LEARN

- ✓ Three steps: account, download, describe what you want
- ✓ No terminal, no commands, no prior experience required
- ✓ What to type to get results straight away

02 — WHY CLAUDE CODE?

Every business needs a website, an app, a tool, an automation. Until now, that meant hiring a developer or learning to code yourself. Claude Code removes both barriers.

You describe what you want in plain English. Claude writes the code, creates the files, and shows you the working result. No programming knowledge required.

Common Objections

"I'm not technical" — That's the point. Claude Code was built for people who aren't. You describe, it builds.

"I tried AI tools before" — Most AI tools help you write text. This one builds working software from a conversation.

"It won't work for my business" — People are building CRMs, invoice generators, booking systems, and dashboards. If you need a tool, it works.

Imagine this: it's Wednesday morning. You have an idea for a client booking page. By lunchtime, it's live. No freelancer. No three-week wait. No invoice for £2,000. You described it, Claude built it, and your clients are already using it.

IMPORTANT

AI is moving fast. The people who learn to use these tools now will have a head start that compounds every month. This is not a trend. It is the new baseline.

03 — WHAT IS CLAUDE CODE?

Claude Code is an AI tool by [Anthropic](https://anthropic.com). You tell it what you want and it writes all the code, creates the files, and shows you the working result.

It works as a desktop app. Open it, type what you need, and watch it build. Everything stays on your computer.

04 — STEP 1: CREATE YOUR FREE ACCOUNT

INSTRUCTIONS

Go to claude.ai and sign up with your email address. The account is free and gives you access to Claude's AI assistant straight away.

QUICK TIP

Use your main email address. That's where you'll manage your account and billing if you upgrade later.

05 — STEP 2: DOWNLOAD CLAUDE CODE

INSTRUCTIONS

From the Claude website, download the [Claude Code desktop app](#). It installs like any normal application. One click on Mac or Windows.

No terminal commands. No package managers. No black screen. It works the same way as installing any other app on your computer.

CHECK

Claude Code requires macOS 12+ or Windows 10+. Check your operating system version before downloading.

06 — STEP 3: DESCRIBE WHAT YOU WANT

Open Claude Code and type what you want to build in plain English. Claude reads your description, writes the code, creates the files, and shows you the finished result.

Examples That Work

✓ "Build me a landing page for my jewelry business with a hero image and email signup"

✓ "Create an app that tracks my daily habits and shows a streak counter"

✓ "Make a tool that organises my client emails into categories"

✓ "Build a pricing calculator for my consulting services"

07 — TIPS FOR BETTER RESULTS

Be specific — "Landing page with hero, 3 features, and email form" beats "make a website"

Start small — Ask for one feature, then add more in follow-up messages

Give context — "I run a dog grooming business" helps Claude tailor the design

Iterate — "Make the header bigger" or "Change the colour to blue" and Claude adjusts on request

Save often — Projects save locally. You can return to them at any time

08 — WHAT PEOPLE ARE BUILDING

All of the below were built by people with zero coding experience.

Personal CRMs — Track clients, notes, and follow-ups in one place

Invoice generators — Fill in the details, export a clean PDF

Booking systems — Let clients pick a time without back-and-forth email

Budget dashboards — Visualise income and outgoings at a glance

Automated email workflows — Sort, label, and action incoming mail automatically

Want this for your team?

I run AI training and consulting at [Fruitful AI](#). [Book a thirty-minute call](#) on where the time goes in your team, and whether training is the thing that fixes it. Here are some of the tools I use to build my apps and solutions.

[Claude Code](#)

The AI coding agent I build with. I built my dashboard with it.

BUILD

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